

## Our Purpose...

To build a profitable, God-honoring company that will touch lives with the Gospel, support our communities and missions, and provide a Christian, growth-oriented environment for each of our team members.

## Our Mission...

To honor and glorify God as we strive for excellence in handcrafting high-quality hardwood furniture for the residential and commercial markets while providing outstanding customer service.

## Our Vision...

To be guided by Biblical principles in developing the Keystone Collections as a dynamic brand of durable, innovative, and functional hardwood furniture sought by retailers and designers from around the world.

## Our Core Values...

Following Christ as our perfect example, we strive to achieve these foundational values:

1. **God** — We are a company that recognizes that everything we have is a gift from God. As His stewards, our goal is to honor Him in all our endeavors.
2. **Family** — Both individual and corporate families must have at their core the principles of trust, unity, respect, responsibility, accountability, loyalty, and life balance.
3. **Teams** — Our teams are interdependent groups of talented craftsmen who hold themselves mutually accountable to exceed our customers' expectations of quality and efficiency. Servant leadership will nurture, grow and develop the potential of each team member.
4. **Integrity** — The moral and ethical values, as established by God's Word, must never be compromised in any corporate or personal action. We honor our commitments to each other, our customers, and our vendors.
5. **Quality** — Through continuous improvement, we strive for excellence in the quality of our furniture, service, and relationships.
6. **Profitability** — We are responsible to God, our customers, team members, and vendors, as managers of His company, to produce profits that enable us to reinvest for the future and share with those in need.

**“But seek ye first the kingdom of God, and His righteousness; and all these things shall be added unto you.” – Jesus (Matthew 6:33)**

