Insert Organizational Name

Insert your Organizations Logo

2013 (Use Current Year!) Mission-Vision Values (MVV) Creation Meeting

Participants: Insert participant names

Purpose:

* Team Building
* Participate in looking at company today
* Participate in helping shape company’s future
* Participate in defining company mission, vision, and values
* Leave with a workable copy of MVV statements

**8 AM-4 PM**

Opening inspiration

Introduction of the day

Video – Use a Popular Video (from YouTube) that reflects the heart of your organization.

Ice breaker – Exercise

“Vision” Introduction -Use a Popular Video to inspire Vision (from YouTube) that fits your organization.

What is a Mission? A Vision? Values? Use your knowledge from reading CORE LEVEL MVV to share with Team.

Mission Development Exercise (workbook)

Vision Development Exercise (workbook)

Values Development Exercise (workbook)

Finalize MVV

Remove highlight after you become comfortable with your agenda and your done inserting necessary information to fit your organization.